

**Kenneth Mickie**  
**Monsters and Machines, LLC.**  
**4907 Queensbury Circle**  
**Fredericksburg, VA 22408**

Opposition No. 91212383

Monster Energy Company

v.

Monsters and Machines, LLC



**Greetings Veronica P. White, Paralegal Specialist:**

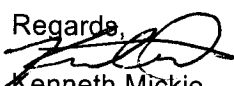
First and foremost, thank you for extending my grace period to appeal this opposition. My name is Kenneth Mickie, I am a fitness instructor and professional athlete that teaches group fitness classes. When I considered the name **Monsters and Machines** for my fitness facility, I had no idea that the opposing company would consider me a threat, especially considering we offer different services. Our motto is; "Creating Monsters and Constructing Machines."

**Monster** is used in reference to ones ability to unleash in the weight room or any fitness setting, and **Machine** refers to their tenacity, perseverance, and ability to keep going regardless of adversity. In the African-American community "**MONSTER**" is slang and/or a colloquial expression to describe ones freakish athletic abilities, musical talents, and relentless behavior whether good or bad.

Several months ago the opposing company's attorney contacted me, and I was told they would cover the fees for opposition. Several months later I was called again, given an apology and also told that they (attorneys office) had to extended their opposition, because their higher ups from the opposing company hadn't responded to the paper work in a timely manner.

I must admit that I am new to the trademark process, and I appreciate your understanding, time and patience. I have no interest in making energy drinks in the future or ever, nor do I have any interest in using the shredded M logo for my logo. I must further admit that I didn't mean to file Class 25 for my logo. I meant to file Class 41. However, I'm happy that I've encountered this opposition now versus later, because in the event my opposition is dropped, I'd like to pursue Class 41 for my fitness facility without further harassment and frivolous opposition over the word "Monster" from **Monster Energy Company**.

Regards,

  
 Kenneth Mickie  
 Monsters & Machine, LLC  
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[www.facebook.com/mr.mickie](http://www.facebook.com/mr.mickie)  
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